

January 2026

Dear Friends and Supports,

On behalf of the Cindy Dennis Ministries (CDM) Board of Directors and Leadership Team, we extend our heartfelt gratitude for the financial support you provided throughout 2025. Your generosity has enabled us to create meaningful opportunities for connection and expand our reach, making a lasting impact on our community and beyond.

Your contributions have helped underwrite creative events and programs that encourage individuals from diverse backgrounds to discover and pursue their God-given purpose. We are truly thankful for everything you do for this ministry and hope we can count on your continued support in 2026.

Below are a few highlights from 2025. For more details, please visit our Facebook Page, follow us on Instagram, and explore our website at www.cindydennis.org for the annual report, program videos, photos, and event highlights.

Some of our 2025 highlights included:

- **Weekly Teaching & Quarterly Book of the Month Series**
Provided impactful lessons and resources to equip, empower, and create opportunities for individuals to thrive.
- **Annual On Purpose Mastermind Event**
Offered a platform for developing personal and leadership skills in the workplace.
- **Annual Virtual Prayer Gathering**
Brought individuals together to connect with God and pray in unity.
- **Special Monthly Programming in May, June, and October**
Featured dynamic speakers in finance, business, personal empowerment, and spiritual development—helping participants gain clarity on goals and achieve new levels of success.
- **Outreach, Evangelism, and Mission Partnerships**
CDM partnered with A-21 Project, Kimberly Kindred Ministries, Rising Hope Mission Church (Alexandria, VA), Harambee International Development, Inc., Hardemon Dynasty, Inc., KTT International Ministries, Inc., and Gerald Mayhan Ministries to extend our impact locally and globally.

Thank you again for your continued support. Together, we are making a difference!



Founder and President of Cindy Dennis Ministries



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2025 YEAR IN REVIEW

The **2025 ministry focus for Cindy Dennis Ministries (CDM)** was: **ANointed FOR BREAKTHROUGH! — Step into a future filled with victory and freedom from your past!**

“The Spirit of the Lord is upon me, because He has anointed me to proclaim good news to the poor. He has sent me to proclaim liberty to the captives and recovery of sight to the blind, to set at liberty those who are oppressed, to proclaim the year of the Lord’s favor.” — Luke 4:18-19

This year’s theme reminded us that the same anointing that rested on Jesus is available to us today. Through faith, we can activate that anointing and walk in a realm of **perpetual breakthroughs**.

This powerful focus was woven into every aspect of our ministry—teaching topics, events, and activities—serving as the foundation for all we accomplished in 2025. With the unwavering support of our leadership team and ministry partners, CDM delivered **high-quality programs and resources**, equipping individuals to experience breakthrough and live in freedom.

2025 Ministry Highlights Summary

WORSHIP

By featuring worship songs across our social media platforms, we encouraged individuals to engage with God in fresh and meaningful ways—even virtually. As **Zephaniah 3:17** reminds us, *“The Lord is living and active in our lives,”* and one of the ways He rejoices over us is through song. We are deeply grateful for the opportunity to help people experience God’s presence through music, fostering corporate worship beyond physical gatherings.

TEACHING

Each Monday, Cindy Dennis hosted the **CDM Facebook Live program**, presenting a monthly series focused on impactful spiritual topics. These included: *Anointed for Breakthrough*, *We Are in a Spiritual War*, *Mind Games of Satan*, *Spiritual Boot Camp*, *Prayer is a Powerful Weapon*, *God’s Divine Blueprint*, and *Your True Identity*.

Electronic copies of the weekly handouts were uploaded to the **Confident Woman Workshop Facebook Closed Group** and emailed to regular participants, ensuring easy access to study materials.

Pat Dinkens served as lead host, with Tami Johnson assisting as a discussion facilitator, creating an engaging and interactive experience for viewers.

The **Quarterly Book of the Month Series** featured a diverse range of topics, presenters, and resources, drawing an engaged audience eager to participate in the end-of-month **live Zoom program**.

Tami Johnson played a pivotal role in identifying speakers, introducing each new quarterly book focus, and hosting the interactive Zoom sessions. These programs spotlighted presenters and encouraged meaningful discussions with viewers. Each session was recorded and uploaded to CDM’s social media platforms, further extending the reach and impact of the series.

Featured Books in 2025:

- **Winter** — *Rediscovering the Kingdom Expanded Edition: Ancient Hope for Our 21st Century World* by Myles Munroe



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- **Spring** — *Soul Care: Find Life-Giving Rhythms, Live Restored, Avoid Burnout, Discover Unspeakable Joy* by Debra Fileta
- **Summer** — *Anointed to Win: Overcome the Demon That Reminds You of Your Past, Disempowers Your Present, and Tries to Ruin Your Future* by Liberty Hice
- **Fall** — *Enough Revised Edition: Discovering Joy through Simplicity and Generosity* by Adam Hamilton

Additionally, Pat Dinkens hosted a special **October Monday CDM Facebook Live series** entitled *Standing Strong Amidst Life's Challenges*.

Sarah Jones was a quarterly special guest on Monday **CDM Facebook Live** when Cindy was out of town.

PRAYER

Prayer remained **pivotal** in everything we did throughout 2025. We inspired individuals to pray and intercede for one another while seeking God's purpose for the ministry. At all in-person events, **prayer cards** and invitations for **personal prayer** were available, ensuring that every attendee had an opportunity to receive encouragement and spiritual support.

On August 23, 2025, Tami Johnson hosted a **Virtual Prayer Gathering** focused on "*Seek First the Kingdom of God*" (Matthew 6:33). The event featured special guests who offered powerful encouragement and prayer covering, creating a meaningful time of connection and spiritual renewal.

FELLOWSHIP/EMPOWERMENT/MENTORING

CDM is deeply grateful for the financial support that has enabled us to create meaningful opportunities for connection and expand our reach, making a lasting impact on our community and beyond.

Generous donations have helped underwrite creative events and programs designed to encourage individuals from diverse backgrounds to discover and pursue their God-given purpose.

2025 CDM Event and Program Overview

Annual Valentine's Day Event was held Saturday, February 8, 2025, at Gum Springs Community Center in Alexandria, Virginia. The event theme was *True Friends and Chocolate are a winning combination!* Proverbs 18:24 "Friends come and friends go, but a true friend sticks by you like family."

On Purpose with Passion Mastermind Event was held Saturday, April 5, 2025, at The Courts at Huntington Station Apartments in Alexandria, Virginia. The theme was *Cultivating a Positive Mindset at Work*. Matthew 5:37 "Philippians 4:8 "Fix your thoughts on what is true and good and right."

Cruise Connect was held on Royal Caribbean Cruise ship Utopia of the Seas Friday, April 11 through Monday, April 14, 2025. The theme was *Breathing Room for the Soul*. "He refreshes my soul. He guides me along the right paths for His name's sake." Psalm 23:3

May: Lady Boss Entrepreneur Month offered a weekly message by Cindy Dennis focused on *Purpose-Driven Entrepreneurship*. Proverbs 13:20 "He who walks with the wise, grows wise"



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Annual Birthday Bash was held Saturday, August 2, 2025, at Gum Springs Community in Alexandria, Virginia. The theme of the event was *Beau-TEA-ful Hat Celebration*—a summertime afternoon tea with a focus on *You are Fearfully and Wonderfully Made*. Psalm 139:14 “I praise you because I am fearfully and wonderfully made; your works are wonderful; I know that full well.”

Annual Electronic Fundraiser: Giving Tuesday was held November 1 through December 1, 2025. This is an opportunity to highlight CDM and the ministries we have supported throughout the year as well as encourage continued support for 2026.

The **Annual Christmas Celebration Event** was held Monday, December 1, 2025, at First Assembly of God Church in Alexandria, Virginia. The event theme was Embracing the Gift of God’s Grace. Titus 2:11 “*For the grace of God has appeared, bringing salvation for all people.*”

Let’s Connect Quarterly Gatherings are informal in person events to help foster connection. Informal in-person events designed to foster connection through guest interviews and small group discussions. These events were held at Gum Springs Community Center in Alexandria, Virginia.

- **Spring** — *Kingdom Entrepreneurs*: Tami Johnson with special guest, Keith Tucker
- **Summer** — *Jesus is Our Rock*: Pat Dinkens with special guest, Rev. Tish Taylor Jett
- **Fall** — *Sparkle & Glow: A Holiday Wellness Creative Workshop for Body & Soul*: Cindy Dennis with special guests, Bena Miller and Mashari Whitfield

EVANGELISM /OUTREACH

Tami Johnson hosted the **Mission Month Monday Facebook Live series** in June, centered on the theme “**Community Connections.**” The guiding verse was: “*Anyone who obeys my Father in heaven is my brother or sister or mother!*” — *Matthew 12:50 CEV*.

Throughout the month, the series spotlighted community organizations and ministry partners, providing an overview of their services and encouraging ways to **get involved, stay involved, and deepen engagement**.

On **June 21, 2025**, Cindy Dennis Ministries participated in the **Juneteenth Gum Springs Community Day** at the Martin Luther King Jr. Park Picnic Area in Alexandria, Virginia. Tami and Warren Johnson hosted the CDM table, distributing event calendars, sign-up sheets, and prayer cards. Personal prayer was also offered to attendees.

The **Care Ministry** recognized first-time event visitors, reached out to those in need of prayer and encouragement, and celebrated birthdays.

Alfreda Cardwell sent **first-time visitor cards** to attendees of quarterly Let’s Connect events and other special gatherings.

Joan Avila managed the care card ministry, mailings, and birthday postcards and e-cards. In 2025, **over 600 individuals benefited** from this outreach.

Tami Johnson and Cindy Dennis personally connected with individuals who appreciated a phone call or visit, ensuring meaningful engagement and support.



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CDM DEMOGRAPHICS

The **Cindy Dennis Ministries Facebook Page** continued to grow in popularity throughout the year. Updated daily with inspirational quotes and blogs, the page also featured monthly highlights, including promotions for special activities and events.

The **Confident Woman Workshop Facebook Closed Group** served as a valuable resource for weekly lesson materials and inspirational quotes, while spotlighting monthly birthdays. It functioned as a community board for prayer requests, news updates, and special events. Viewers of the weekly Facebook Live broadcasts were invited to join the group, fostering deeper engagement.

Our **Instagram** and **YouTube** platforms provide weekly live videos, with links conveniently accessible through the CDM website.

The **Cindy Dennis Ministries website** (www.cindydennis.org) remained a central hub for connecting with our virtual community. Frequently updated to reflect current trends and optimized for smartphone compatibility, the site offered event registration, mailing list sign-up, donation options, a current calendar, blogs, and links to all CDM social media outlets.

Marketing and social media efforts were overseen by **Christal Marshal**, whose leadership ensured consistent daily postings. These efforts significantly expanded outreach, connecting with individuals who do not live locally or are unable to attend CDM-sponsored activities regularly.

912 Facebook CDM Page Followers:

These numbers are estimates provided by Facebook

52.1K - Annual Views

5.7K - Monthly Views

Women: 84.7%

Men: 15.3%

Age Distribution: 18-24 – .1%; 25-34 – 6.7%; 35-44 – 20.6%; 45-54 – 22.2%; 55-64 – 22.3%; 65+ – 28.1%

Top Countries: USA: 97.4%; Pakistan: .3%; Algeria: .2%; Egypt: .2%

1,248 CDM Instagram Followers:

These numbers are estimates provided by Facebook

11.5K - Annual Views

5.9K - Annual Video Views

1.5K - Monthly Views

Women: 68%

Men: 32%

Age Distribution: 18-24 – 4.6%; 25-34 – 20.4%; 35-44 – 32.8%; 45-54 – 20.8%; 55-64 – 12.9%; 65+ – 8.5%

Top Countries: USA: 55.5%; India: 4.0%; Nigeria: 3.4%; United Kingdom: 1.3%; Canada: .8%



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130 CDM YouTube Channel Followers:

These numbers are estimates provided by YouTube

3.2K - Annual Views

17+ - 2025 New Subscribers

CDM Overview

Racial/Ethnic Origin Composition: Asian 1% Black 71% Hispanic 2% White 26%

Unemployed: 27% Low-Income: 49% Middle Income: 17% Retired: 8%

Cindy Dennis Ministries (CDM) is a 501(c) 3 non-profit incorporated in the State of Virginia.

The **Board of Directors** are Cindy Dennis (Founder-President), Tami Johnson (Vice President and Treasurer), Christal Marshall (Secretary), Patricia Dinkens, Vanessa Green (transitions off the board in 2026), Mattie Palmore (deceased October 30, 2025), and Casey Sharperson.